

#### MODEL APPLICATION FORM

Please print, fill out, sign, and submit during the audition

Subject: 2015 "Cupani's Cupidon is inviting You!

**Why you:** Your participation puts you and your looks in the spotlight at the "*Cupidon is inviting You!*" Event to be noticed by a national and international audience and media alike! *Cupidon* is encouraging you to get yourself noticed! Each selected participating model can receive national /international event prints, online and video-based marketing materials, as well as other Company publications, advertisements, promotions and/or other events. 10% of all ticket sales of "*Cupidon is inviting You!*" will go to the IQEdu-Scientific Learning Foundation for the education of Arkansan students. Help Arkansans and USA rank higher!

# **Models' Casting**

Models' casting date	Time	Location	Requirements
August 12, 2015	4:15pm- 7:15pm	Meeting Room Terry Library, 2015 Napa Valley Dr., Little Rock, AR 72212	Aspiring models arrive with your plain red T-shirt or tank top, heels if you're female, and please don't wear jewelry accessories and makeup. Your natural beauty is what could take you far at the 2015 Cupidon Model Search. Females, males, children of all ages and sizes are wanted. Models chosen to walk Cupidon's runways October 23 will be notified via e-mail by August 17th.
August 13, 2015	4:15pm- 7:15pm	Same as above	Same as above

# **CONTACT INFORMATION**

Name:				
Age	_ DOB			
Phone number		E-mail:		
Twitter		_Instagram		
Facebook				
Mailing Address				_
City		State	Zip	

# **MY DIMENSIONS AS FOLLOWS:**

Gender	Height	Weight	Bust/ chest	Waist	Hips	Inseam/ outseam	Dress/ suit size	Pants size	Shoe size

I am available for "Cupidon is inviting You!" event in Little Rock and would like to contribute to either one or all of the "Cupidon is inviting You!" Season Events (see below for details).





Friday October 23, 2015 - Early Halloween D	ay Event	Yes	No	
Saturday December 19, 2015 – 2015 Season	Finale	Yes	No	
Friday February 5, 2016 - Valentine's Day Ev	ent	Yes	No	
understand that I have to pay a \$20 application for nviting You!" in the Store Section) if I am accept				le
		Yes	No	
Application fee shall be paid within two (2) calendar d	ays after a rece	eiving the acceptan	ce letter via email.	
understand that I have to sign an agreement if I a				
		Yes	No	
PROPERTY DISCLAIMER NOTICE: All applicants of interest in any property, submitted with their application of acknowledges to having carefully examined this state inter/his rights and obligations.	on. Neither Cup the applicant a	ani Fashion nor the is to their qualificati	e "Cupani's Cupidon is inviting on for said event. The applicant	
Name:	Age:			
Name:	Age:			
Signature, parent or guardian				

## 2015 Selected Participating Model receive:

- Single (1) ticket to the your specific main runway show
- Hair and makeup service for the event
- Models will wear and present fashion line products generated by the established designers while on runway
- Your name will be published including but not limited to printed and visual materials, Facebook, Tweeter, Instagram, Pinterest, YouTube
- Insertion in the official program
- Your and presented by you looks and product line introduction across social media
- Capability to insert your own leaflets in event materials
- Capability to receive space for your own banner stand with single or double-sided banner with your look by the established photographers
- You and your looks will be photographed at the "Camera's ready! Are you ready? Show is going on!" scheduled commercial photo-shoot by photographers and used in the printed and visual materials including but not limited to covers, calendars, ad, post-events articles and blogs, and for "The 2015 Season Cupidon Model 101" Designer Competition
- Introduction across social media
- Models will compete for "The Eventful Cupidon Model 101" to be announced after each event
- Models will compete for "The 2015 Season Cupidon Model 101" to be announced at the "Cupani's Cupidon is inviting You!" Event in February 2016
  - Models that receive three (3) "The Eventful Cupidon Model 101" nominations after each event will be granted "The 2015 Season Cupidon Model 101" automatically



 Models that receive three (3) "The Eventful Cupidon Model 101" and "The 2015 Season Cupidon Model 101" nominations will be granted "The 2015 Season Cupidon Model 101+"

# "The Eventful Cupidon Model 101" receives (not limited to):

- Promotion by up to one (1) event
- Application payment will be waived for the next single (1) event
- Headlines made during 2015
- Automatic admission as model to a show during the October 2015 event
- Opportunity to invite the Guest of Honor for the upcoming event. Guests of Honor is invited to give the opening remarks of or present his/her artistic work at the event.
- Opportunity to great families, national and international participants within Little Rock and Arkansas
- Receive an award
- 30% looks will be included into the 2016 "Cupidons" published calendar
- As "The Eventful Cupidon Model 101" winner, may present either three (3) looks or introduce established/young designers during upcoming event.

### "The 2015 Season Cupidon Model 101" receives (not limited to):

- Promotion by up to two (2) events
- Application fees will be waived for two (2) events either in consecutive or non-consecutive of their chosen
- Headlines made during 2016
- Automatic entry to two (2) show line two (2) events during 2016 Season of their chosen
- Opportunity to great families, national and international participants within Little Rock and Arkansas
- Opportunity to invite three (3) Guests of Honor for 2016. Guests of Honor is invited to give the opening remarks or present his/her artistic work or both.
- Receive an award
- 50% looks will be included into the 2016 published "Cupidons" calendar
- As "The 2015 Season Cupidon Line 101" winner, may present may present either three (6) looks or introduce established/young designers during upcoming event.

Please list any medical concerns (diabetes, allergies, and other conditions) that may affect your participation travel concerns, job requirements and/or other conflicts that could interfere with your participation.

### **IMAGE RELEASE FORM**

I hereby authorize Cupani Fashion and "Cupani's Cupidon is inviting You!", hereafter referred to as "Company," to take and publish photographs as well as video in connection with the above-identified subject taken during the event of myself and/or the minor child or children listed below, and our names and likenesses, for the use in the event's print, online and video-based marketing materials, as well as other Company publications.

I hereby release and hold harmless Company from any reasonable expectation of privacy or confidentiality for myself and for the minor child and children listed below associated with the images specified above. Further, I attest that I am the parent or legal guardian of the child or children listed below and that I have full authority to consent and authorize Company to use their likenesses and names.

I further acknowledge that participation is voluntary and that neither I, the minor child, or minor children will receive financial compensation of any type associated with the taking or publication of these photographs or participation in company marketing materials or other Company publications. I acknowledge and agree that publication of said photos confers no rights of ownership or royalties whatsoever.





I hereby release Company, its owner, its producers, its contractors, its employees and any third parties involved in the creation or publication of Company publications, from liability for any claims by me or any third party in connection with my participation or the participation of the minor children listed below.

I ascertain that I have read and understand the above.

Authorization:	Printed Name:					
Signature:			Date:			
Street Address:		City:		State:	Zip:	
Relationship to Children: _						
Name and Age of Minor (	Children:					
Name:		Age:	_			
Name:		Age:				

