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MODEL APPLICATION FORM AND MODEL'S MEMORANDUM OF UNDERSTANDING (MMU)

Please print, fill out, sign, and submit during the audition (for in-state Models) or via cupanifashion@gmail.com (for out -off-state Models)

Subject: 2016 Cupidon is inviting You! Viva Mothers! Fashion Show! benefiting IQEdu-Scientific USA

Why you: Your participation puts you and your looks in the spotlight at the "Cupidon is inviting You!" Event to be noticed by a national and international audience and media alike! Cupidon is encouraging you to get yourself noticed! Each selected participating model can receive national /international event prints, online and video-based marketing materials, as well as other Company publications, advertisements, promotions and/or other events. Participants and IQEdu-Scientific USA students will benefit from "Cupidon is inviting You!" Fashion Show. Help Arkansans and USA rank higher!

Models' Casting

| Models' casting date | Time | Location | Requirements |
|----------------------|---------------|--|---|
| February 22, 2016 | 5:00pm-7:00pm | Meeting Room Terry Library, 2015 Napa Valley Dr., Little Rock, AR 72212 | Aspiring models arrive with your plain red T-shirt or tank top, heels if you're female, and please don't wear jewelry accessories and makeup. Your natural beauty is what could take you far at the Model Search. Females, males, children of all ages and sizes are wanted. Models chosen to walk on runways will be notified via e-mail by March 2. |
| February 29, 2016 | 5:00pm-7:00pm | Same as above | Same as above |

CONTACT INFORMATION

Name: _____

Age _____ DOB _____

Phone number _____ E-mail: _____

Twitter _____ Instagram _____

Facebook _____

Mailing Address _____

City _____ State _____ Zip _____

MY DIMENSIONS AS FOLLOWS:

| Gender | Height | Weight | Bust/ chest | Waist | Hips | Inseam/ outseam | Dress/ suit size | Pants size | Shoe size |
|--------|--------|--------|----------------|-------|------|--------------------|---------------------|---------------|--------------|
| | | | | | | | | | |





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I am available for **“Cupidon is inviting You!”** event in Little Rock and would like to contribute to either one or all of the **“Cupidon is inviting You!”** Season Events (see below for details).

Saturday May 7th, 2016 – Viva Mothers! Fashion Show Yes ____ No ____

Saturday October 23rd, 2016 – October Fest, Fashion Show Yes ____ No ____

I understand that I have to pay a \$50 application fee per event via [www. cupanifashion.com](http://www.cupanifashion.com) (see **“Cupidon is inviting You !”** in the **Store Section**) if I am accepted. Fee is non-negotiable, non-refundable, and not-transferable.

Yes ____ No ____

Application fee shall be paid within two (2) calendar days after a receiving the acceptance letter via email.

I understand that I have to sign an agreement if I am accepted to present and demonstrate artistic/ fashionable work generated by the designers and hair and make-up artists at the event

Yes ____ No ____

2016 Selected Participating Model receive:

- Your name will be published including but not limited to printed and visual materials, Facebook, Tweeter, Instagram, Pinterest, YouTube
- Two (2) photos (\$40+tax in total) with logo of the event for model’s portfolio. Please note that these provided photos will not be able participate in the *“The Eventful Cupidon Model 101”* and *“The Most Beautiful Ever!”* contests!
- 50% off from two (2) general admission tickets for your main runway show! Tickets orders shall be ordered in advance online prior April 7, 2016! (Ex. Two general admission tickets cost \$100+tax, you will be able to order two tickets for \$50+tax for yourself/your family members)
- Models will wear and present fashion line products generated by the established designers while on runway
- Designer is allowed to sell designs after show is finished! Ex: If item A is worn on model B Designer will sell item at his or her leisure based on his/her discounted rate/s! Please let your designer know if you would like to buy his/her exclusive/artistic work!
- Meet and greet celebrities!
- Hair and makeup service for the event
- Insertion in the official program
- Your and presented by you looks and product line introduction across social media
- Capability to insert your own leaflets in event materials
- Capability to receive space for your own banner stand with single or double-sided banner with your look by the established photographers
- You and your looks will be photographed at the *“Camera’s ready! Are you ready? Show is going on!”* scheduled commercial photo-shoot by photographers and used in the printed and visual materials including but not limited to covers, calendars, ad, post-events articles and blogs, and for *“The 2016 Season Cupidon Model 101”*, *“The 2016 Season Cupidon Model 101”*, *“The Most Beautiful Ever!”* contests
- Introduction across social media
- Models will compete for *“The Eventful Cupidon Model 101”* to be announced after each event
- Models will compete for *“The 2016 Season Cupidon Model 101”* to be announced at the *“Cupidon is inviting You!”* Event
- Models that receive three (3) *“The Eventful Cupidon Model 101”* nominations after each event will be granted *“The 2016 Season Cupidon Model 101”* automatically
- Models that receive three (3) *“The Eventful Cupidon Model 101”* and *“The 2016 Season Cupidon Model 101”* nominations will be granted *“The 2016 Season Cupidon Model 101+”*

“The Eventful Cupidon Model 101” receives (not limited to):

- Your name will be published including but not limited to printed and visual materials, Facebook, Tweeter, Instagram, Pinterest, YouTube
- Promotion by up to one (1) event
- Application payment will be waived for the next single (1) event





- Models will wear and present fashion line products generated by the established designers while on runway
- Designer is allowed to sell designs after show is finished! Ex: If item A is worn on model B Designer will sell item at his or her leisure based on his/her discounted rate/s! Please let your designer know if you would like to buy his/her exclusive/artistic work!
- Meet and greet celebrities!
- Headlines made during 2016
- Automatic admission as model to a show during next event
- Opportunity to invite the Guest of Honor for the upcoming event. Guests of Honor is invited to give the opening remarks of or present his/her artistic work at the event.
- Opportunity to great families, national and international participants within Little Rock and Arkansas
- Receive an award
- 30% looks will be included into the 2017 “Cupidons” published calendar
- As “The Eventful Cupidon Model 101” winner, may present either three (3) looks or introduce established/young designers during upcoming event.

“The 2016 Season Cupidon Model 101” receives (not limited to):

- Promotion by up to two (2) events
- Application fees will be waived for two (2) events either in consecutive or non-consecutive of their chosen
- Headlines made during 2016
- Automatic entry to two (2) show line two (2) events during 2016-17 Season of their chosen
- Models will wear and present fashion line products generated by the established designers while on runway
- Your name will be published including but not limited to printed and visual materials, Facebook, Tweeter, Instagram, Pinterest, YouTube
- Designer is allowed to sell designs after show is finished! Ex: If item A is worn on model B Designer will sell item at his or her leisure based on his/her discounted rate/s! Please let your designer know if you would like to buy his/her exclusive/artistic work!
- Meet and greet celebrities!
- Opportunity to great families, national and international participants within Little Rock and Arkansas
- Opportunity to invite three (3) Guests of Honor for 2016-17. Guests of Honor is invited to give the opening remarks or present his/her artistic work or both.
- Receive an award
- 50% looks will be included into the 2017 published “Cupidons” calendar
- As “The 2016 Season Cupidon Line 101” winner, may present may present either three (6) looks or introduce established/young designers during upcoming event.

PROPERTY DISCLAIMER NOTICE: All applicants disclaim, in whole or in part, the right of any property interest, or interest in any property, submitted with their application. Neither Cupani Fashion nor the “Cupidon is inviting You!” event makes no representation or warranties to the applicant as to their qualification for said event. The applicant acknowledges to having carefully examined this statement and further acknowledges that he/she has been informed of her/his rights and obligations.

Name: _____ Age: _____

Name: _____ Age: _____

Signature, parent or guardian _____
(if under age 18)





MODEL’S MEMORANDUM OF UNDERSTANDING (MMU)

I, _____ (selected model), agree to participate in the 2016 “Cupidon is inviting You! Viva Mothers! Fashion Show and other scheduled events organized by Cupani Fashion LLC (“Founder”) and its partners.

I acknowledge that I am volunteer model and I am not entitled to compensation from Founder. I further understand that I am donating my efforts and time for my own education, training, success, and professional growth and development. My participation puts me and my looks in the spotlight at the Cupidon is inviting You! events to be noticed by a national and international audience and media alike! Cupidon is encouraging me to get myself noticed! I as selected participating model can receive national /international event prints, online and video-based marketing materials, as well as other Company publications, advertisements, promotions and/or other events. Participants and IQEdu-Scientific USA students will benefit from “Cupidon is inviting You!” Fashion Show. As the selected participating model, I am helping Arkansans and USA rank higher!

I understand that I may send out messages across all social media (Facebook, Twitter, Pinterest, Instagram, YouTube and etc.) in order to raise awareness about my contribution, participation either in the model casting, model trainings/rehearsals, and my involvement in the demonstration of collections showcases and Cupidon is inviting You! Viva Mothers! Fashion Show events. I understand that my messages across social media will attract my followers, friends and their friends who will vote for me, my brand, my success when any announcement will be placed by the Founder. My chances to win /succeed will increase if more followers and friends know about my involvement, contribution, and success.

I agree to represent the 2016 “Cupidon is inviting You! events and myself with the utmost dignity. I agree to show respect to the Founder, partners, volunteers, models, designers, media and other participants. The Founder and its partners agree to reciprocate respect.

I agree to adhere to scheduled fittings, practices, and hair / make-up sessions given by to the Founder. I will remain on the backstage during the Fashion Show. I am modeling in until dismissed immediately after the event ends. Not following this, will automatically disqualify me from “The 2016 Season Cupidon Model 101” and “The 2016 Season Cupidon Model 101” Competitions and other awards. I agree to notify the Founder and coordinators of any issues, conflicts, sicknesses, tardiness, absences that might be detrimental to the production at least 24 hours before a scheduled event.

I acknowledge that I am responsible for all of my pre-event preparations, travel, lodging, and food expenses. The Founder will not be held accountable. I acknowledge that the Founder is not liable for personal losses, illnesses, and/or injuries to participants during events. I agree to contact the Founder and/or the assigned coordinator directly with any issues that may arise.

I understand that I have to pay a \$50 non-refundable application processing fee per event via www.cupanifashion.com. I understand that I have to pay my application fee within two (2) calendar days after receiving the acceptance letter via email. I understand that the deadline to pay the non-refundable application processing fee is March 4, 2016. I understand that a non-refundable application fee will be used including but not limited to video production, my trainings and preparations.

I enclose full payment. My online transaction number for my application is _____
Insert on-line transaction number

Your transaction number will be emailed you after your paid online \$50 non-refundable application processing fee at the STORE http://www.cupanifashion.com/store/p809/Model%27s_Application_Fee_.html

I understand that I will present and demonstrate artistic/ fashionable work generated by the established designers and hair / make-up artists at the event. I understand that I might be assigned to work for more than one designer and/or hair / make-up artist. I acknowledge that I am responsible for all garments worn by me. The Founder is not liable and not financially responsible for any lost, stolen, or damaged garments or accessories. I agree not to smoke and/or drink any beverages while wearing “Designers” garments. I understand and agree that if I am seen smoking and/or drinking in Designers’ clothes that I may be disqualified for “The 2016 Season Cupidon Model 101” and “The 2016 Season Cupidon Model 101” Competitions, other awards announced by the Founder and future events.





I have read and understand the expectations in regards to practices/ trainings/rehearsals. I acknowledge that the Founder has the right, at its sole discretion, to add event dates, change schedules and make cancellations. I acknowledge that the Founder has the sole discretion to accept and/or deny any model participation in the event of non-compliance to this agreement and has the right to dismiss me from participating due to providing false information, my failure to comply with rules and guidelines. I acknowledge that the Founder has the sole creative control of the event. I accept that all decisions on award recipients, on my make-up look and hairstyle selected by the Founder and I forfeit the right to contend.

I understand that I will attend the orientation session* scheduled by the Founder & Producer:

1. March 21 (Monday), 2016 at 5-7:00pm at Terry Library, 2015 Napa Valley, Little Rock, 501-228-0129. Female models including kids- models shall wear heels at all the practices/ trainings/ rehearsals.

*Please note: *out-of-state models don't need to join orientation/practices/ trainings/ rehearsals/ fittings. Practices/ trainings/ rehearsals/ fittings will be performed on the day of the Fashion Show on May 7th, 2016.*

I understand that I will attend two (2) mandatory* practices/ trainings/ rehearsals scheduled by the Founder:

1. April 25 (Monday), 2016 at 5-7:00pm at Terry Library, 2015 Napa Valley, Little Rock, 501-228-0129. Female models including kids- models shall wear heels at all the practices/ trainings/ rehearsals.
2. April 30 (Saturday), 2016 at 5-7:00pm at Terry Library, 2015 Napa Valley, Little Rock, 501-228-0129. Female models including kids- models shall wear heels at all the practices/ trainings/ rehearsals.

I understand that I will attend three (3) mandatory fitting* sessions scheduled by the Founder:

1. March 24 (Thursday), 2016 at 5-7:00pm at Terry Library, 2015 Napa Valley, Little Rock, 501-228-0129. Female models including kids- models shall wear heels at all the practices/ trainings/ rehearsals.
2. April 14, 2016 (Thursday) at 5-7:00pm at Terry Library, 2015 Napa Valley, Little Rock, 501-228-0129. Female models including kids- models shall wear heels at all the practices/ trainings/ rehearsals.
3. April 28, 2016 (Thursday) at 5-7:00pm at Terry Library, 2015 Napa Valley, Little Rock, 501-228-0129. Female models including kids- models shall wear heels at all the practices/ trainings/ rehearsals.

I understand that I will attend an additional fitting session if requested by the Founder. I understand that I will be expected to arrive at the venue (Ball Room A, E, Statehouse Convention Center) by 10:00am on the day of the Fashion Show on May 7th, 2016.

I understand that I will attend my final trainings/rehearsals at the Ball Room A,E, Statehouse Convention Center on 2:00 pm - 4:00pm on May 7th, 2016.

I understand that I will prepare my portfolio kits available to display at the event. Portfolio kits should consist of a page bio; a head shot; any published press; a brief description of your expertise (one page), some images, your commercial video or portfolio, and most importantly your contact information, I understand that I will be able to insert my own portfolio kits and/or my own two-fold leaflets in event materials or use for my professional growth during other events.

I understand that I will be able to receive space and display my own banner stand with single or double-sided 23.5 graphics in order to demonstrate my looks at the venue on May 7th, 2016.

I understand that I will inform the Founder by May 1st, 2016 about my willingness to display my own banner stand with my looks at the venue. I will email the Founder a request with the subject line "*Banner displaying my looks*". Banners and displayed looks will allow me to increase my brand popularity and publicity in order to get nominated and win "*The 2016 Season Cupidon Model 101*" and "*The 2016 Season Cupidon Model 101*" Competitions and other nominations or awards.

I understand that I will be called by the Founder for scheduled commercial photo-shoot prior to, during and after the actual event. Products of commercial photo-shoot (photographs and video) will be used in the printed and visual materials including but not limited to covers, calendars, ad, post-events articles, blogs, and for "*The 2016 Season Cupidon Model 101*" as well as "*The 2016 Season Cupidon Model 101*" Competitions.

I understand that I will be able to obtain products including but not limited to photographs, video portfolio, video commercials from www.cupanifashion.com only. I will email the Founder a request with the subject line "Visual Portfolio".





I understand that my looks either in the printed and visual materials including but not limited to covers, calendars, ad, post-events articles and blogs, photo sessions, interviews will increase my chances to win “The 2016 Season Cupidon Model 101” and “The 2016 Season Cupidon Model 101” Competitions and stimulate my success and professional growth.

I understand that I will attend my hair and make-up preparation from 12:00 pm -2:00pm on May 7th, 2016. I further understand that organizers may change time/location at any given time.

I understand that I will attend my final preparation/ training at the Ball Room A,E, Statehouse Convention Center at 2:00 pm -4:00pm on May 7th, 2016. I further understand that organizers may change time/location at any given time.

I further testify that I don’t have any medical concerns (diabetes, asthma, acne, and allergies to pollen, allergies to feathers, and other conditions) that may affect my participation travel, concerns, job requirements and/or other conflicts that could interfere with my participation.

Please list any medical concerns (diabetes, allergies, and other conditions) that may affect your participation travel concerns, job requirements and/or other conflicts that could interfere with your participation.

I understand that unauthorized photography or video recordings not pre-approved by the Founder is prohibited backstage or at the press/media area at event productions. I further understand that products including photography or video recordings are property of the Founder of the *Cupidon is inviting You!* benefiting IQEdu event/s. Please contact the Founder if you would like to use any photography or video recordings originated from the 2016 event/s.

Photos or video recordings of me either at the scheduled photo-shoot; on the runway or modeling clothes; at the banner; in ball room; on dance floor, with customers at the 2016 *Cupidon is inviting You!* events; or any pre- and post- events at any given location might be used on social media. Only original products (photo-shoots photos or video recordings) originated from the 2016 *Cupidon is inviting You!* events can be used for “The 2016 Season Cupidon Model 101” and “The 2016 Season Cupidon Model 101” Competitions.

I understand that cell phones or the usage of personal video recording devices or taking photos backstage prior to and/or during any events are reducing my own success, growth and professional development.

I can post photos of me, other models on the runway, modeling clothes, my participation at the event at the social media, share the photos, or tag models, their families or friends upon Founder’s approval. I understand that Founder will assist me in the finding the proper words for marketing the event and my professional growth, development, and success. I understand that I have to contact the Founder and the designated coordinator with any issues, questions, or concerns.

I am not to provide my contact information or have direct communication with fashion designers participating at the 2016 “*Cupidon is inviting You!*” event/s. If I am contacted by a fashion designer, I will inform the Founder / the coordinator immediately. Not abiding by this will result in my disqualification from “The 2016 Season Cupidon Model 101” and “The 2016 Season Cupidon Model 101” Competitions and other awards announced by Founder. All communication should go through cupanifashion@gmail.com. I will ONLY call if I don’t get a reply after 48 hours.

If I have noticeable tattoos that cannot be covered by clothing, I agree to provide concealment. The Founder can replace me as a model if I don’t. I understand that, not maintaining the same measurable record at the 2016 Model Casting for the “*Cupidon is inviting You!*” could risk my placement by a designer.

I acknowledge that the Founder will determine my appearance on stage, runway, number of looks, my appearance in the scheduled photo-shoots, interviews or other commercials, timing of my walk, number of walks, and the final assignment to particular designer. I further acknowledge that chewing gum, eating while on or near the runway; myself and/or family members interfering with the timing of my model walk, changing my runway walk or poses without the Founder’s approval will result in disqualification from the events and media mentions.

I hereby authorize Cupani Fashion and “*Cupidon is inviting You!*”, hereafter referred to as “Company,” to take and publish photographs, interviews, video as well as other marketing materials in connection with the above-identified subject taken





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prior, during and after the event of myself and/or the minor child or children listed below, and our names and likenesses, for the use in the event's print, online and video-based marketing materials, as well as other publications.

I am granting a release to allow the Founder, its owner, contractors, agents and guests to record, film, photograph, and/or videotape segments of "Cupidon is inviting You! events (the "Program") featuring my likeness, voice, image(s), and property (the "Material"). I have agreed to be photographed and/or videotaped by the Founder its owner, successors, heirs, shall own all rights of every kind in said photography, audio recording and/or video recording.

I hereby grant the Founder, its successors, heirs, licensees and assign the exclusive, universal, and perpetual right to use my likeness, voice and/or image(s) in connection with and/or as part of Program for advertising, exploiting, promotional, and publicity purposes across all media. I hereby grant the Founder, its owner, successors, heirs, licensees, and assigns from and against any and all claims, causes of action, suits, cost liabilities and damages whatsoever that I now or hereafter may have against them in connection with the Program. I also understand that the content of "Cupidon is inviting You! events is owned exclusively by the Founder and I can be use it with the written consent of the Founder.

I hereby release and hold harmless the Founder from any reasonable expectation of privacy or confidentiality for myself and for the minor child and children listed below associated with the images specified above. Further, I attest that I am the parent or legal guardian of the child or children listed below and that I have full authority to consent and authorize the Founder to use their likenesses and names.

I further acknowledge that participation is voluntary and that neither I, the minor child, or minor children will receive financial compensation of any kind associated with the taking or publication of my photographs/video/or marketing materials or participation in company marketing materials or other publications. I further acknowledge and agree that publication of said photos confers no rights of ownership or royalties whatsoever.

I hereby release the Founder, its owner, its producers, its contractors, its employees and any third parties involved in the creation or publication of Company publications, from liability for any claims by me or any third party in connection with my participation or the participation of the minor children listed below.

I, (print full name) _____, attest that I have read, understood and concur with the terms and conditions stipulated in this 7-page document. I ascertain that I have read and understand the above.

Authorization:

Printed Name: _____

Signature: _____ Date: _____

Street Address: _____ City: _____ State: _____ Zip: _____

Phone number _____

Relationship to underage model: _____

Names and ages of underage model:

Name: _____ Age: _____ Name: _____ Age: _____

Signature, parent or guardian _____

(if under age 18)

