

Cupidon is Inviting You! "YOU vs. Designers! Halloween" Fashion Show benefiting IQEdu-Scientific USA, October 23, 2015

LITTLE ROCK, Arkansas

June 9th, 2015

For immediate release

Media Contact: Guenther Duvall, cupanifashion@gmail.com

www.cupanifashion.com and www.facebook.com/cupanifashion

Cupidon is inviting YOU! "YOU vs. Designers! Halloween" Fashion Show will be held at the Statehouse Convention Center, Ballroom D, from 6:00 to 9:30 pm on Friday, October 23rd, 2015. Doors open at 5:00 pm for V.I.P. ticket holders; 5:30 PM for General admission; Show starts at 6:00 pm. Dress Code is a Halloween-inspired attire! Secure your tickets now at www.cupanifashion.com (see Store Section). Ticket prices will increase as the deadline approaches.

"Cupidon is the Roman God of Love who assists people to fall in love regardless of the season". Join us this Earlier Halloween at the Statehouse Convention Center for a night of Fashion Style, Fun, and Entertainment. This Earlier Halloween will be lovely, spectacular, and fashionable! Wear your original Halloween costume, enjoy the atmosphere, compete with the designers and receive an award and recognition!



Photo by Brian Brimley Photography; Designs by Cupani Fashion; Models: Nene Williams, Virginia "Reina" Sánchez, Tonia Polk, Jennifer Pitts, Dieuvalda Lamartiniere

The young, emerging, established designers will present the best pieces of their latest fashion collections. In addition, fashion designers will demonstrate their creative talent by producing cocktail attire with Cupidon's Wings! Why wings? *Wings* symbolize ascension. "Help Arkansas and the U.S. rise higher in math, reading, and science". Your participation and attendance will help support IQEdu-Scientific USA for the education of Arkansans. A portion of the proceeds will be donated to IQEdu-Scientific USA.



Photo by Brian Brimley Photography; Designs by Cupani Fashion; Models (from left to right): Dieuvalda Lamartiniere, Tonia Polk, Nene Williams, Karl Brady, Jennifer Pitts, Virginia "Reina" Sánchez

Currently, Bruno Mars, Trey Songz, and Usher are on Cupidon's list of Prominent Figure / Celebrity invitees!

As a designer, you might be involved in designing and dressing Cupidon's Prominent Figure /Celebrities using your creative imagination. As a hairstylist or makeup artist, you might be preparing hair and/or makeup of our Celebrities. In addition, you may have to attend pre-scheduled mini sessions in the *"Cupidon's Hairstylists and Makeup Artists Lounge"*!

If you are a blogger, with the media, or a photographer, you can assist Cupidon to cover the Celebrity's visit, and show how the Cupidon is inviting YOU event is benefiting IQEdu-Scientific USA.

On October 23rd, 2015, help us to congratulate the Spring 2015 Winners: The Eventful Cupidon Line 101 – Ms Smitty by Jennifer Smith; The Eventful Cupidon Model 101 – Jennifer Pitts; and The Eventful Cupidon Photographer 101 – Angel McCoy with This Shot Photography!



Photo by Brian Brimley Photography; Designs by Cupani Fashion; Model: Jennifer Pitts



Photo by This Shot Photography; Design by Cupani Fashion; Headband design by Annie Clare Designs; Model: Jennifer Pitts



Photo by This Shot Photography; Design by Cupani Fashion; Headband design by Annie Clare Designs; Models: Morgan Jennifer Pitts (front) and Morgan Marie Kennedy (back)



Photo by Brian Brimley Photography; Designs Ms Smitty; Models (front, from left to right) Calah Sloan and Serenity Weeks; Hair and Makeup by Latrice Buckner, Hairstylist Treece Bechic.confident.BeaYOUtiful.

Cupidon Fashion Show is a diverse fashion event that fosters the mixture of young, emerging, established fashion designers, models, celebrities, entertainers from all over the world to build a meaningful fashion trade while nurturing creative opportunities for young designers, models, photographers, and entertainers.



Photo by Brian Brimley Photography; Designs by MEROCKI®; Model: Jennifer Pitts; Hair and Makeup by Latrice Buckner, Hairstylist Treece Bechic.confident.BeaYOUtiful



Photo by Brian Brimley Photography; Designs by iME™; Model: Virginia “Reina” Sánchez



Photo by This Shot Photography; Designs by 22nd Element™; Model: Rico Maxwell

Young Designers, Hairstylists and Makeup Artists, Photographers may claim their Certificate of Continuing Education and Professional Development for a 10-hour participation at the event. On October 23rd, 2015, Designers, Hair- and Makeup Artists, Photographers, Models will compete for the following recognition awards, including but not limited to *The Eventful Cupidon Line 101*, Fall 2015; *The Eventful Cupidon Model 101* (Fall 2015); *The Eventful Cupidon Hair- / Make-up Artist 101* (Fall 2015); and *The Eventful Cupidon Photographer 101* (Fall 2015) to name a few.



Photo by Brian Brimley Photography; Designs by Cupani Fashion; Models: Nene Williams and Faith Ledbetter

Now is the time to secure a vendor table, to become an event sponsor or demonstrate your artistic work! Cupidon is inviting Sponsors, Designers, Models, Hairstylist and Make-up Artists, Bodybuilders, DJs, Entertainers, a Band, and Volunteers for the participation at the *Cupidon Fashion Show*, October 23rd, 2015! Please get your application at <http://www.cupanifashion.com/cupidon-is-inviting-you.html>, fill it out, and submit your signed application as an attached PDF file to cupanifashion@gmail.com by August 10, 2015.

Cupidon Fashion Show continues to actively build a fashion bridge from all over the world to Little Rock as a globalization effort of fashion and all associated businesses. With the top-notch guest list and national and international media coverage, *Cupidon Fashion Show* reaches a multitude of

consumers and continues to grow. Little Rock is located in the center of the country and in the second fastest-growing region of the United States, with 40% of the nation's population and buying power within a 550-mile radius. Little Rock is where 'America Comes Together' – located at the crossroad of Interstate 30 and the most heavily traveled Interstate in the nation, Interstate 40.



Photo and Designs by Cupani Fashion; Models: Faith Ledbetter and Karl Brady

Cupidon Fashion Show is presented and co-sponsored by Cupani Fashion. *Cupidon Fashion Show* is proudly partnering with Brian Brimley Photography; Miss Lady Magazine; BTR Productions, WorldFashion MediaNews; Central Arkansas Entertainment; the Statehouse Convention Center; the Little Rock Marriott; and Lamar Advertising.

Cupidon Fashion Show is an exciting special event that will be full of fun and great memories. Pre-schedule your mini photo session with a Celebrity in the advance through cupanifashion@gmail.com. Eternalize the moment with a Celebrity! Brian Brimley Photography will be there for you!



Photo by Brian Brimley Photography; Designs by Cupani Fashion; Model: Virginia “Reina” Sánchez

For inquiries about media, press or photographer accreditation to this event, please email us at cupanifashion@gmail.com.

If you are still single, or if you are someone who would like to find his/her other half, this might be the very chance for you! Look forward to participating at this amazing event! Experience the journey jam-packed with photo opportunities, with celebrities, hot fashion models, live music, entertainment, dance, fun games, and fashion cocktail attires by established and young fashion designers. If you wish to propose to her or congratulate him/her, this might just be the right time!

We are proudly accepting special requests from our guests and spectators (logon to <http://www.cupanifashion.com/cupidon-is-inviting-you.html> for a complete list of imaginable guest requests). Requests should be placed in advance through cupidonisinvitingyou@gmail.com no later than October 10th, 2015. We will include you and your request in the event’s schedule! You and your loved one will be among the performers during the *Cupidon Fashion Show* on October 23, 2015!

Guests/spectators, buyers, and boutiques owners may place orders and purchase desired garments or the latest collections from the participating designers using *"Cupidon's One -Time Fashion Sale"* online boutique prior to or during the event. Guests and spectators may schedule Halloween-inspired dressing hairstyling or makeup mini session using the *"Cupidon's Hairstylists and Makeup Artists Lounge"*. Name your Halloween character and receive your desired hairstyle/makeup! Requests shall be placed in advance by email at cupidonisinvitingyou@gmail.com and paid by October 10, 2015. We will include you and your request in the event's schedule!

Model casting will be held on August 12-13, 2015. Models: Please print your application, fill it out, sign and submit it prior to, or during the audition.

If you have any questions please feel free to contact us by email at cupanifashion@gmail.com or by phone at 501-749-9479.

Facebook of Lacie Cupani, Founder & Promoter	https://www.facebook.com/profile.php?id=100008143783359
Cupidon is Inviting You! (direct link)	http://www.cupanifashion.com/cupidon-is-inviting-you.html
IQEdu-Scientific USA	http://iq-edu.weebly.com/ https://www.facebook.com/pages/IQEdu-Scientific-USA/1589972047911826?ref=hl
Facebook of Cupani Fashion	https://www.facebook.com/cupanifashion
Facebook: Cupidon is Inviting You! Company	https://www.facebook.com/pages/Cupidon-is-inviting-You/1472032763087382?ref=hl
Event page on Facebook	https://www.facebook.com/events/975164355857650/
Instagram	@cupanifashion
Pinterest	http://www.pinterest.com/cupanifashion/
Twitter	https://twitter.com/cupanifashion
YouTube Channel	https://www.youtube.com/channel/UCIWtVeCpextzKHPA0AbOJ9Q

Like and follow us on Facebook, Instagram, Twitter, Pinterest, and YouTube.

More updates are coming soon!

Fashionably,
Cupidon & Lacie with Cupani Fashion