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**DESIGNER/ARTIST/ VENDOR APPLICATION FORM**  
Please print, fill out, sign, and submit via email cupanifashion@gmail.com

**Subject:** 2015 “Cupidon is inviting You!”

**Why you:** Your participation and look puts you and your clothing line / label in the spotlight at the “Cupidon is inviting You!” Event/s, to be noticed by a national and international audience and media alike! Cupidon is encouraging you to get yourself noticed! Each selected participating applicant can receive national /international event prints, online and video-based marketing materials, as well as other Company publications, advertisements, promotions and/or other events. 10% of all ticket sales of “Cupidon is inviting You!” will go to the IQEdu-Science Learning Foundation for the education of Arkansan students. Help Arkansans and USA rank higher!

**CONTACT INFORMATION**

Name: \_\_\_\_\_

Age \_\_\_\_\_ DOB \_\_\_\_\_

Phone number \_\_\_\_\_ E-mail: \_\_\_\_\_

Twitter \_\_\_\_\_ Instagram \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

**CLOTHING INFO**

Clothing Line Name \_\_\_\_\_

Clothing Line Target Audience: Men \_\_\_\_\_ Women \_\_\_\_\_ Unisex \_\_\_\_\_

Clothing Size \_\_\_\_\_

How long have you been designing: \_\_\_\_\_

Fashion events you have participated in: \_\_\_\_\_

Description of Clothing Line: \_\_\_\_\_

**I am available for “Cupidon is inviting You!” event in Little Rock and would like to contribute to either one or all of the “Cupani’s Cupidon is inviting You!” 2015 Season Events (see below for details).**

Friday October 23, 2015 - Early Halloween Day Event      Yes \_\_\_      No \_\_\_\_\_

Saturday December 19, 2015 – 2015 Season Finale      Yes \_\_\_      No \_\_\_\_\_

Friday February 5, 2016 – Earlier Valentine’s Day Event      Yes \_\_\_      No \_\_\_\_\_





I understand that I have to pay a \$120 application fee per event via *www.cupanifashion.com* (see “Cupidon is inviting You !” in the *Store Section*) if I am accepted. Fee is non-negotiable, non-refundable, and not-transferable.

Yes \_\_\_\_ No \_\_\_\_

Application fee shall be paid within two (2) calendar days after a receiving the acceptance letter via email.

I understand that I have to sign an agreement if I am accepted to present and demonstrate my original artistic/fashionable work at the event

Yes \_\_\_\_ No \_\_\_\_

**PROPERTY DISCLAIMER NOTICE:**

All applicants disclaim, in whole or in part, the right of any property interest, or interest in any property, submitted with their application. Neither Cupani Fashion nor the “Cupani’s Cupidon is inviting You!” event makes no representation or warranties to the applicant as to their qualification for said event. The applicant acknowledges to having carefully examined this statement and further acknowledges that he/she has been informed of her/his rights and obligations.

Name: \_\_\_\_\_ Age: \_\_\_\_\_

Name: \_\_\_\_\_ Age: \_\_\_\_\_

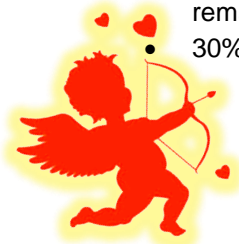
Signature, parent or guardian \_\_\_\_\_ (if under age 18)

**2015 Selected Participating Designers/Artists receive:**

- Single (1) ticket to the your specific main runway show
- Hair and makeup for runway models
- Models have to wear and present your fashion line products while on runway
- Logo and Label of your clothing line will be published including but not limited to printed and visual materials, Facebook, Tweeter, Instagram, Pinterest, YouTube
- Insertion in the official program
- Looks and product line introduction across social media
- Looks of your product line will be photographed at the “Camera’s ready! Are you ready? Show is going on!” scheduled commercial photo-shoot by photographers and used in the printed and visual materials including but not limited to covers, calendars, ad, post-events articles and blogs, and for “The 2015 Season Cupidon Line 101” and “The 2015 Season Cupidon Line 101” - Designer Competition
- Introduction across social media
- Capability to insert leaflets in event materials
- Capability to receive space for your company banner stand with single or double-sided banners
- Designers will compete for “The Eventful Cupidon Line 101” to be announced after each event
- Designers will compete for “The 2015 Season Cupidon Line 101” to be announced at the “Cupani’s Cupidon is inviting You!” Event in February 2016

**“The Eventful Cupidon Line 101” receives (not limited to):**

- Promotion by up to one (1) event
- Application payment will be waived for the next single (1) event
- Headlines made during 2015
- Automatic admission to show your line during the October 2015 event
- Opportunity to invite the Guest of Honor for the upcoming event. Guests of Honor is invited to give the opening remarks of or present his/her artistic work at the event.
- 30% looks will be included into the 2016 “Cupidons” published calendar





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- Opportunity to great families, national and international participants
- As *The Eventful Cupidon Line 101* winner, may present either five (5) looks of winning collection plus three (3) new looks (5+3 option) or three (3) looks of winning collections plus five (5) new looks (3+5 option) during upcoming event

**“The 2015 Season Cupidon Line 101” receives (not limited to):**

- Promotion by up to two (2) events
- Application fees waived for two (2) events either in consecutive or non-consecutive of their chosen
- Headlines made during 2016
- Automatic entry to two (2) showcases line during two (2) events during 2016 Season of their chosen
- 30% looks will be included into the 2016 “Cupidons” published calendar
- Opportunity to great families, national and international participants
- Opportunity to invite three (3) Guests of Honor for 2016. Guests of Honor is invited to give the opening remarks or present his/her artistic work or both
- As “*The 2015 Season Cupidon Line 101*” winner, may present either ten (10) looks of my winning collection/s plus three (5) new looks (10+5 option) or five (5) looks of winning collection/s plus ten (10) new looks (5+10 option) during upcoming events

Each selected participating applicant/designer are anticipated to generate and present eight (8) to ten (10) looks in the theme of Cocktail attire with Cupidon or Angel Wings of some sort. Please describe in greater detail the following:

- Number of looks that you would like to show to generate and present \_\_\_\_\_
- Gender breakdown for models you’ll need \_\_\_\_\_
- Model heights \_\_\_\_\_
- Model sizes \_\_\_\_\_
- Features you desire for your line \_\_\_\_\_.

*Please note the desired presentation can be modified only after a fruitful discussion with the “Company Producer” upon his/her consent and based available appointed models.*

Please list any medical concerns (diabetes, allergies, and other conditions) that may affect your participation travel concerns, job requirements and/or other conflicts that could interfere with your participation.

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### IMAGE RELEASE FORM

I hereby authorize Cupani Fashion and “*Cupidon is inviting You!*”, hereafter referred to as “Company,” to take and publish photographs as well as video in connection with the above-identified subject taken during the event of myself and/or the minor child or children listed below, and our names and likenesses, for the use in the event’s print, online and video-based marketing materials, as well as other Company publications.

I hereby release and hold harmless Company from any reasonable expectation of privacy or confidentiality for myself and for the minor child and children listed below associated with the images specified above. Further, I attest that I am the parent or legal guardian of the child or children listed below and that I have full authority to consent and authorize Company to use their likenesses and names.

I further acknowledge that participation is voluntary and that neither I, the minor child, or minor children will receive financial compensation of any type associated with the taking or publication of these photographs or participation in company marketing materials or other Company publications. I acknowledge and agree that publication of said photos confers no rights of ownership or royalties whatsoever.

I hereby release Company, its owner, its producers, its contractors, its employees and any third parties involved in the creation or publication of Company publications, from liability for any claims by me or any third party in connection with my participation or the participation of the minor children listed below.

I ascertain that I have read and understand the above.

**Authorization:**

Printed Name: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Street Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_ Zip: \_\_\_\_\_

Relationship to Children: \_\_\_\_\_

**Name and Age of Minor Children:**

Name: \_\_\_\_\_ Age: \_\_\_\_\_

Name: \_\_\_\_\_ Age: \_\_\_\_\_

